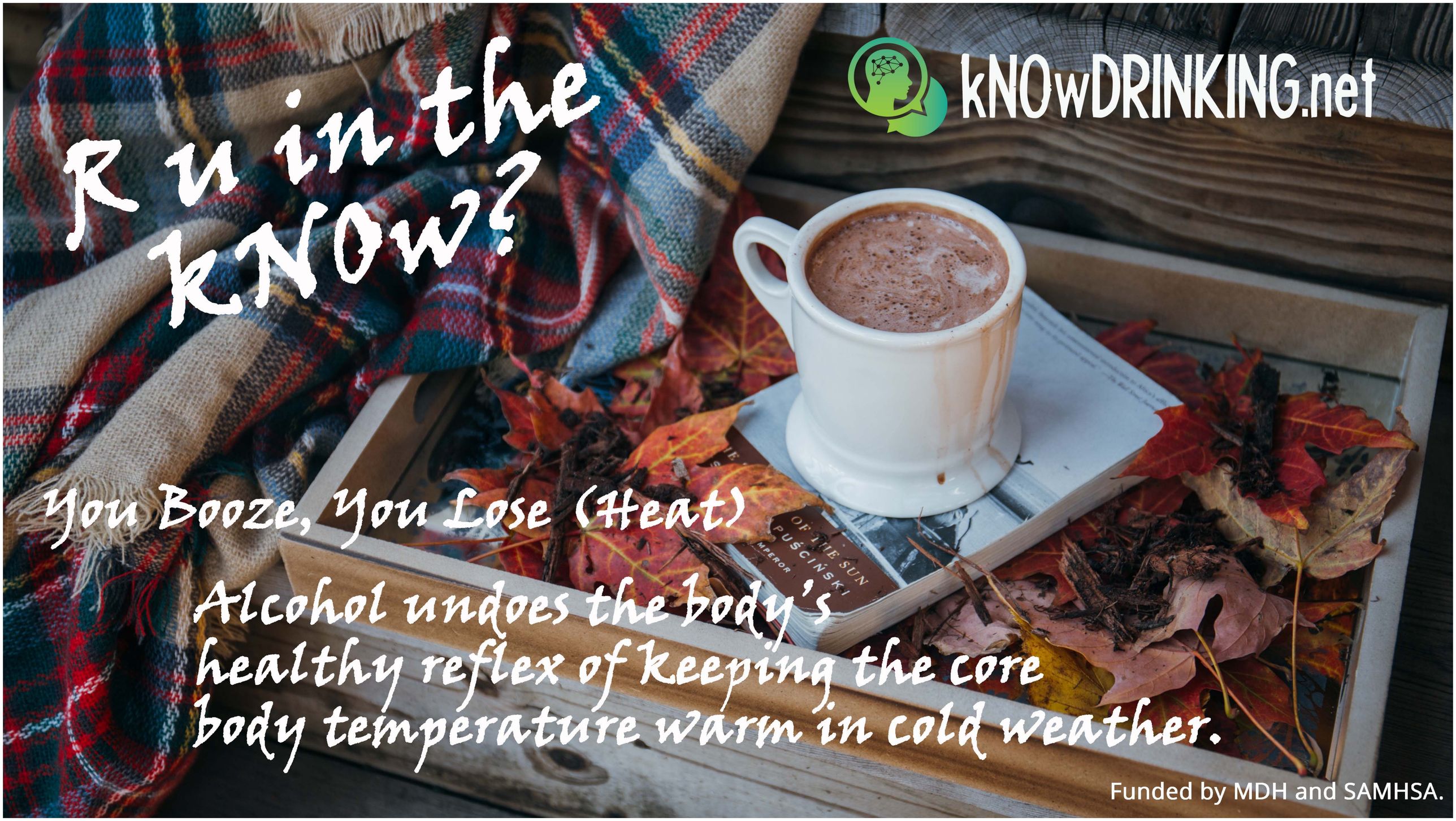
R u in the kNOw?
kNOwDRINKING.net
You Booze, You Lose (Heat)
Alcohol undoes the body's healthy reflex of keeping the core body temperature warm in cold weather.
Funded by MDH and SAMHSA.